

## pogmahon.gallery

pogmahon.gallery Exhibition Stand

The pogmahon.company is a syndicate of contemporary artists living and working in Vienna. The leader of our art gang, Denise Parizek curates exhibitions, coaches artists and looks after buyers and collectors.

We have worked together for five years. For us, art is more than just pictures hanging on a wall. Art is about living and communicating.

Now the time has come to go international, to show the world what we are doing. Our gallery is real, but sometimes it operates virtually, comparable to a snail that carries its house on its back. White is the colour of purity, snow, milk and white cubes. A cube is a solid object with six equal square sides, perfectly symmetrical. It is also a symbol for luck.

## The Concept:

Until now I have curated for six of the most promising contemporary artists living in Vienna. Our stand at the art fair will be a white cube with a white podium in the middle supporting a white MAC Power Book. It will show images of installations, performances, videos and exhibitions from our artists.

The artists will also be present in our white cube so that visitors can talk to them.

Participating artists: Mitwirkende KünstlerInnen: Nina Maron, Ivan Igor Sapic, Franz Wassermann, Renate Huber, Bettina Patermo, Annette Tesarek, Letizia Werth, Marcus Zobl







